

IW'S BIG IDEAS CHALLENGE

Accept the Challenge

www.navifor.usff.navy.mil/About-Us/Big-Ideas-Challenge

IWBigIdeasChallenge@us.navy.mil



WHAT IS THE BIG IDEAS CHALLENGE?

An IBoss sponsored initiative for all IW Sailors and Civilians to propose innovative solutions or ideas on current or future Naval challenges.

Participants will compete in a “Shark Tank” style competition across three phases.

WHO IS ELIGIBLE?

- All Navy IW Professionals
 - IW Sailors
 - IW Government Civilians

IDEA CATEGORIES

- IW Readiness
- IW Training
- Advancing IW Warfighting Capabilities
- Alignment and Integration (e.g., business processes & process improvement)

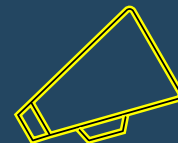
AWARD OPPORTUNITIES

Each category winner can win a **CASH PRIZE** and a chance for their idea to be implemented at-scale, to include potential partnering with Industry and Academia.

“Our more than 60,000 IW professionals across the Fleet are our asymmetric advantage – imagination and creativity among their greatest strengths. The Big Ideas Challenge gives our IW Warriors an opportunity to propose innovative solutions to ensure maximum warfighting readiness.”

-VADM Michael Vernazza

Commander, Naval Information Forces



**SUBMISSION
DEADLINE:
17 JANUARY**